

RICS[®]

AWARDS
2024

Hong Kong

Sponsorship proposal

APAC Awards

The RICS Awards annually showcase the most inspirational initiatives and developments in land, real estate, construction and infrastructure.

Each year, outstanding achievement, teamwork and companies are recognised across Australia, New Zealand, Southeast Asia, Hong Kong and South Asia – and 2024 will be no different.

The **RICS Hong Kong Awards 2024** will bestow both local and global recognition, celebrating industry leading achievements and the highest standards of professionalism and ethics by individuals and teams across the built and natural environments.

The Awards present a prime opportunity to showcase and celebrate the best of the profession.



RICS

We are the Royal Institution of Chartered Surveyors (RICS), a leading professional body working in the public interest to advance knowledge, uphold standards, and inspire current and future professionals.

With a heritage of over 150 years, RICS sets the standard for over 130,000 members and candidates operating in the development and management of land, real estate, construction and infrastructure across more than 140 countries globally.

Our trusted data and insight guides decision makers and governments helping to shape public policy, deliver positive societal change and provide a foundation for confident markets.

Everything we do supports our current and future membership to uphold, advance and inspire professionalism for the benefit of society.

The winners of RICS Hong Kong Awards 2024 will be announced and celebrated at a formal dinner ceremony to be held at Grand Hyatt, Hong Kong on Friday 25 October 2024.

RICS Awards present a great opportunity for networking with built environment professionals from across Hong Kong.

The evening includes presentation ceremony, dinner and drinks throughout.

Black tie attire event





Why partner with us?

There are several sponsorship opportunities available. By becoming a sponsor, your organisation could benefit from the following:

- Brand **awareness** and **recognition** through RICS communications and social media.
- Brand association **enhancing credibility** and profile supporting a high profile RICS event.
- Make a **visible contribution** and acknowledge the importance of recognising talent across the built environment.
- **Build your networks and contacts** with the younger generation and other senior leaders at the Awards ceremony

Packages

Headline
\$100,000

12 tickets to the
Presentation
Ceremony

PRE-EVENT

- Sponsor profile featured on the event website
- Opportunity to provide a quote for promotion in pre-event campaign
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Opportunity to play a 30 second video at the start of the ceremony
- Opportunity to address guests during the ceremony subject to pre-agreed script
- Opportunity to provide a branded gift to all attendees
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Premium

\$72,000

10 tickets to the Presentation Ceremony

PRE-EVENT

- Sponsor profile featured on the event website
- Opportunity to provide a quote for promotion in pre-event campaign
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Opportunity to provide a branded gift to all attendees
- Acknowledgement from the host as a 'Premium sponsor'
- Acknowledgement from the host as the 'Category sponsor' for your sponsored category
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Category

\$45,000

5 tickets to the Presentation Ceremony

PRE-EVENT

- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Acknowledgement from the host as the 'Category sponsor' for your sponsored category
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Silver

\$28,000

2 tickets to the Presentation Ceremony

PRE-EVENT

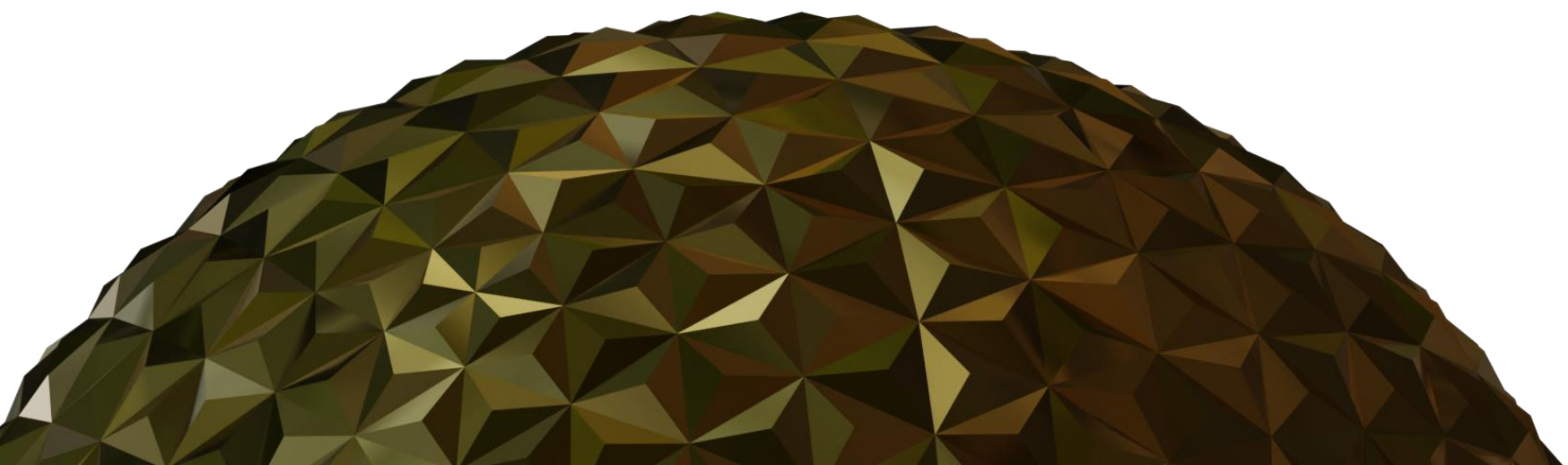
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Logo displayed on sponsor slide during breaks

POST-EVENT

- Logo on post-event digital comms





RICS[®]

AWARDS
2024

Get in touch

For more information on how you can get involved with the Awards, please contact:

Karina Cheung

Partner Development Manager, Hong Kong,
Taiwan and Macau, RICS

kcheung@rics.org