

RICS[®]

AWARDS
2023

New Zealand

Sponsorship proposal

Showcasing built environment excellence

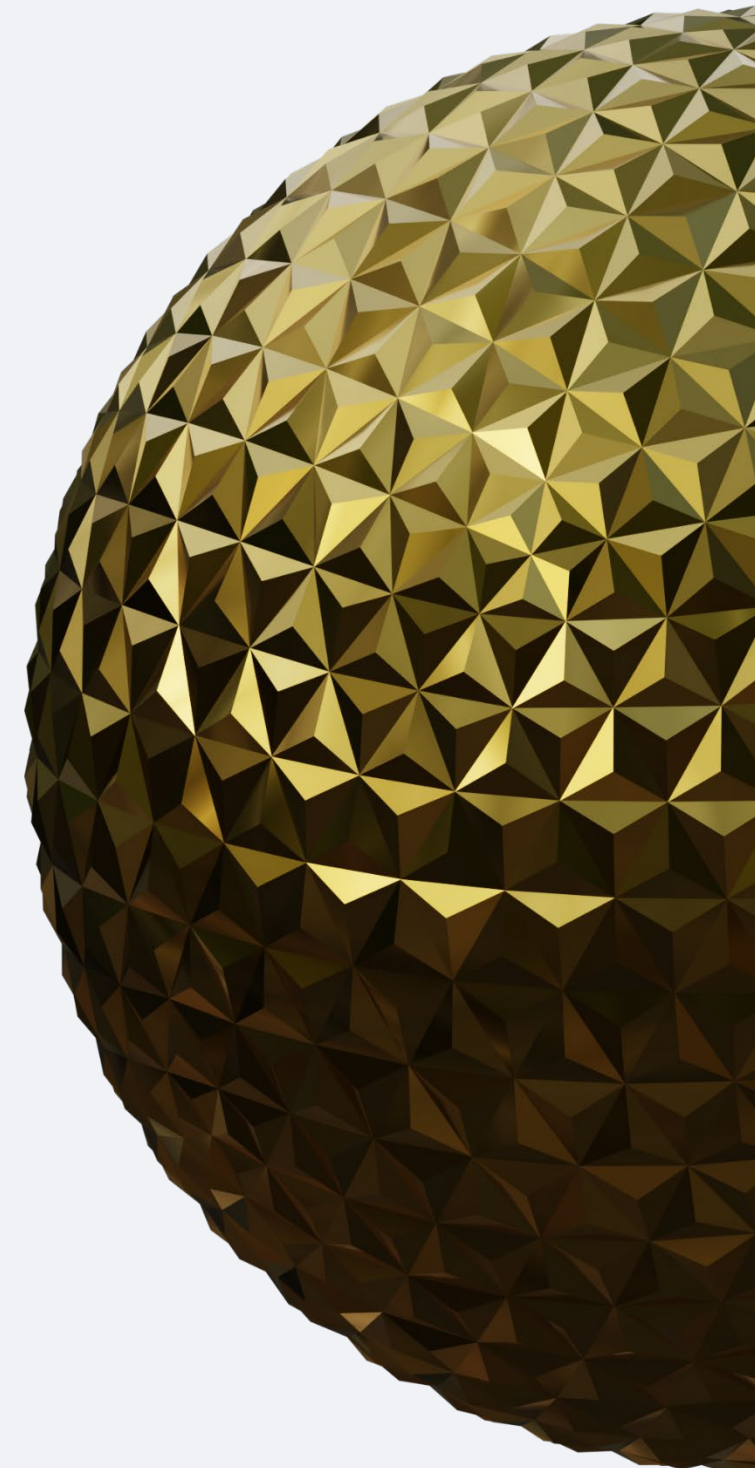


Contents

About

Why partner with us?

Sponsorship packages



About

The RICS Awards annually showcase the most inspirational initiatives and developments in land, real estate, construction and infrastructure.

RICS

Through our respected global standards, leading professional progression and our trusted data and insight, we promote and enforce the highest professional standards in the development and management of land, real estate, construction and infrastructure. Our work with others provides a foundation for confident markets, pioneers better places to live and work and is a force for positive social impact.

With over 134,000 highly qualified trainees and professionals, and offices in every significant financial market, we are ideally placed to influence policy and embed our standards within local marketplaces in order to protect consumers and businesses. In doing so, we can innovate and progress the development of spaces and places so they are fit for future generations, in addition to the challenges faced in the present.

APAC Awards

Each year, outstanding achievement, teamwork and companies are recognised across Australia, New Zealand, Southeast Asia, Hong Kong, China and South Asia – and 2023 will be no different.

The **RICS New Zealand Awards 2023** will bestow both local and global recognition, celebrating industry leading achievements and the highest standards of professionalism and ethics by individuals and teams across the built and natural environments.

All shortlisted nominations will be promoted across the APAC region and winners will be showcased as the top performers in New Zealand via the extensive RICS network and wider platforms.

This is an unprecedented opportunity to let the excellence of your organisation shine through.

Our winner announcement videos have received over **150,000 views** over the last 3 years across APAC



Why partner with us?

We have a number of partnership opportunities for brands to align with the world's leading professional body in land, real estate, construction and infrastructure.

Our audience includes the leading professionals in the management of real estate and construction across public and private sectors.

Convey your message to large numbers of relevant professionals.

Raise your organisation's profile through the range of great value sponsorship options suitable for large and small partners.

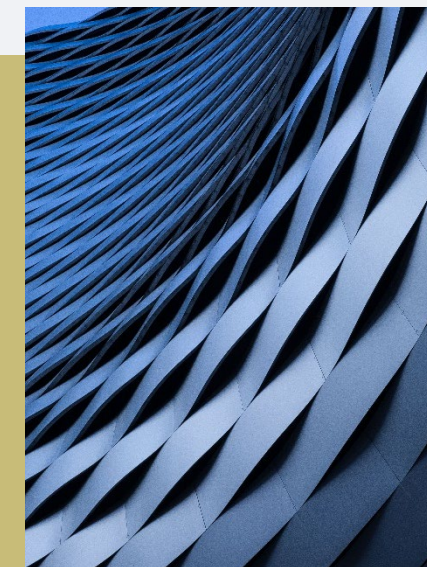
Connect your brand with the excellence that the RICS Awards showcase.

Global coverage

Receive brand exposure to:

- Over **274,000** RICS followers on LinkedIn
- **98+K** RICS Twitter followers
- **69+K RICS Facebook** followers
- Our database of unique regional email contacts
- The global rics.org website audience
- myRICS global community

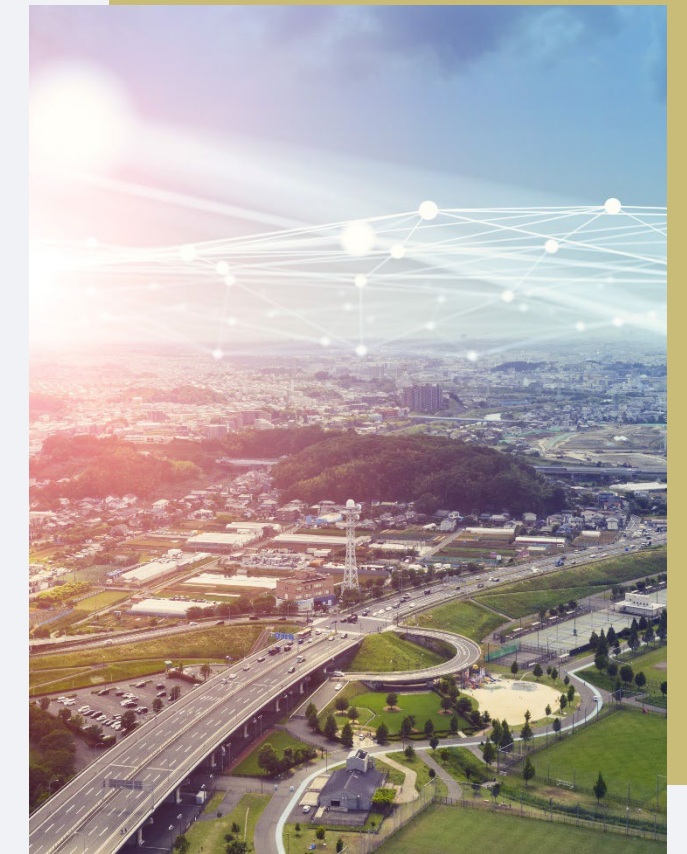
Industry leading companies



The world's leading firms operating across the built environment enter the New Zealand Awards each year

Senior industry professionals engage with the Awards, including directly from the C-Suite at tier-1 firms; broader business community and media

People from all over the globe view, engage or participate in the New Zealand Awards.



The winners of RICS New Zealand Awards 2023 will be announced and celebrated at a formal cocktail ceremony to be held at **Hilton Hotel, Quay St, Auckland** on **Thursday 17 August**.

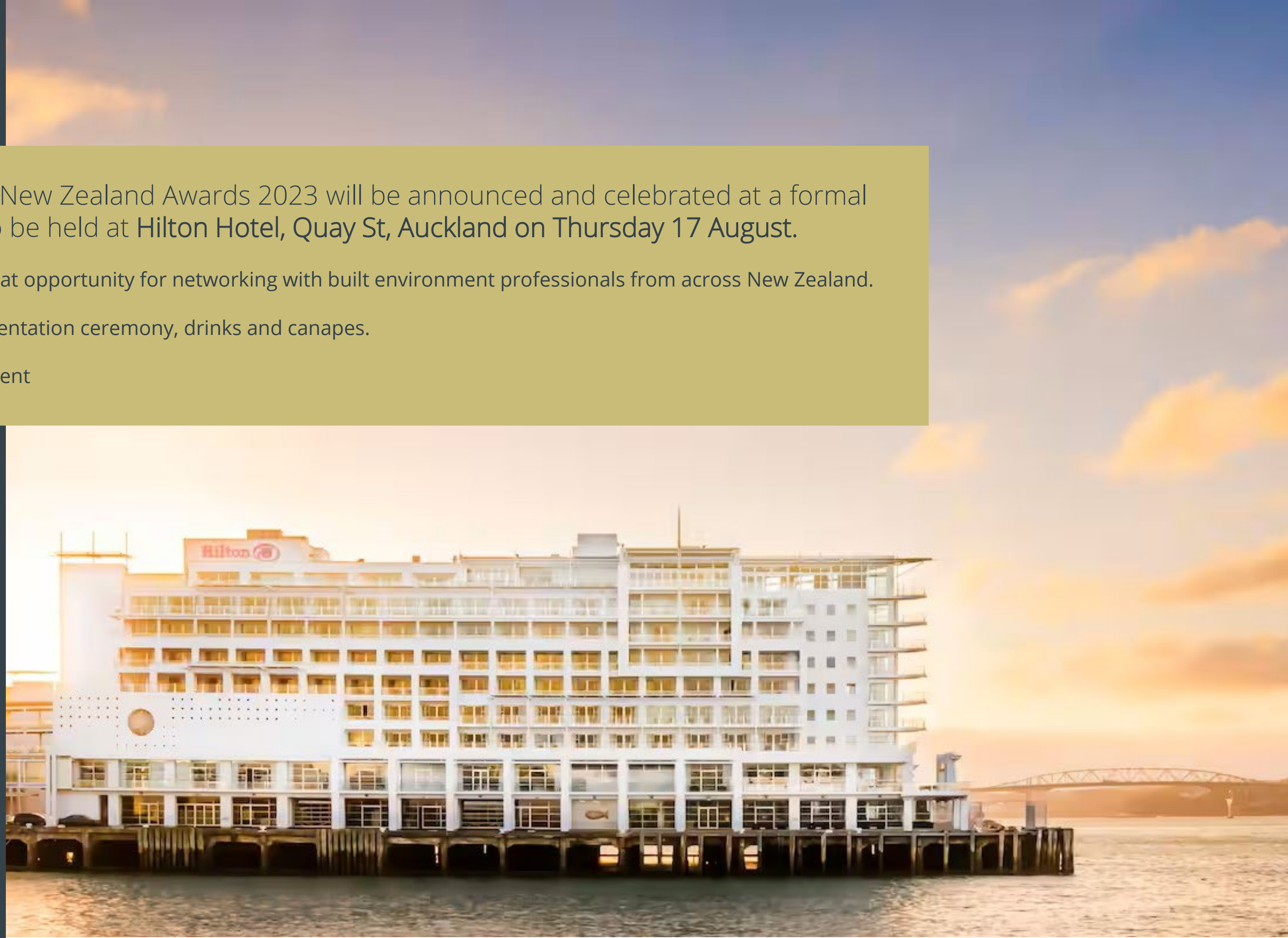
RICS Awards present a great opportunity for networking with built environment professionals from across New Zealand.

The evening includes presentation ceremony, drinks and canapes.

Cocktail/Business attire event



AWARDS
2023



Partner with us

We have a range of partnership opportunities available to suit your business needs:

Thought Leadership

Establish thought leadership positioning through introductory speaking opportunities.

Networking

Build your network and benefit from access to senior decision-makers and thought leaders.

Marketing

Enhance marketing, PR and advertising with RICS and the World Built Environment Forum assets.

Opportunities

Strengthen existing business relationships and develop new opportunities.

Brand Awareness

Put your brand in front of senior and regional real estate and built environment decision makers.

Show your values

Associate with robust RICS ethical standards.

Media coverage

RICS Awards are covered by media publications across the region and industry, including mainstream mastheads, journals and publications read by built environment and wider business professionals.

Packages

As a sponsor your company will be featured alongside industry experts and thought leaders.

Sponsors will have access to:

- RICS' marketing reach
- Alignment with senior-level industry professionals and major industry organisations

Headline

\$15,000

20 tickets to the Presentation Ceremony

PRE-EVENT

- All promotional material to reference 'Powered by Sponsor Name'
- Sponsor profile featured on the event website
- Opportunity to provide a quote for promotion in pre-event campaign
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Opportunity to play a 30 second video at the start of the ceremony
- Opportunity to address guests during the ceremony subject to pre-agreed script
- Opportunity to provide a branded gift to all attendees
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Premium

\$8,000

10 tickets to the Presentation Ceremony

PRE-EVENT

- Sponsor profile featured on the event website
- Opportunity to provide a quote for promotion in pre-event campaign
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Opportunity to provide a branded gift to all attendees
- Acknowledgement from the host as a 'Premium sponsor'
- Opportunity to present trophy to the winner for your sponsored category
- Acknowledgement from the host as the 'Category sponsor' for your sponsored category
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Category

\$5,000

5 tickets to the Presentation Ceremony

PRE-EVENT

- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

PRESENTATION CEREMONY (F2F)

- Opportunity to present trophy to the winner for your sponsored category
- Acknowledgement from the host as the 'Category sponsor' for your sponsored category
- Logo displayed on sponsor slide during breaks

POST-EVENT

- Referenced as a sponsor in RICS media release
- Logo on post-event digital comms

Supporting

\$1,000

2 tickets to the Presentation Ceremony

PRE-EVENT

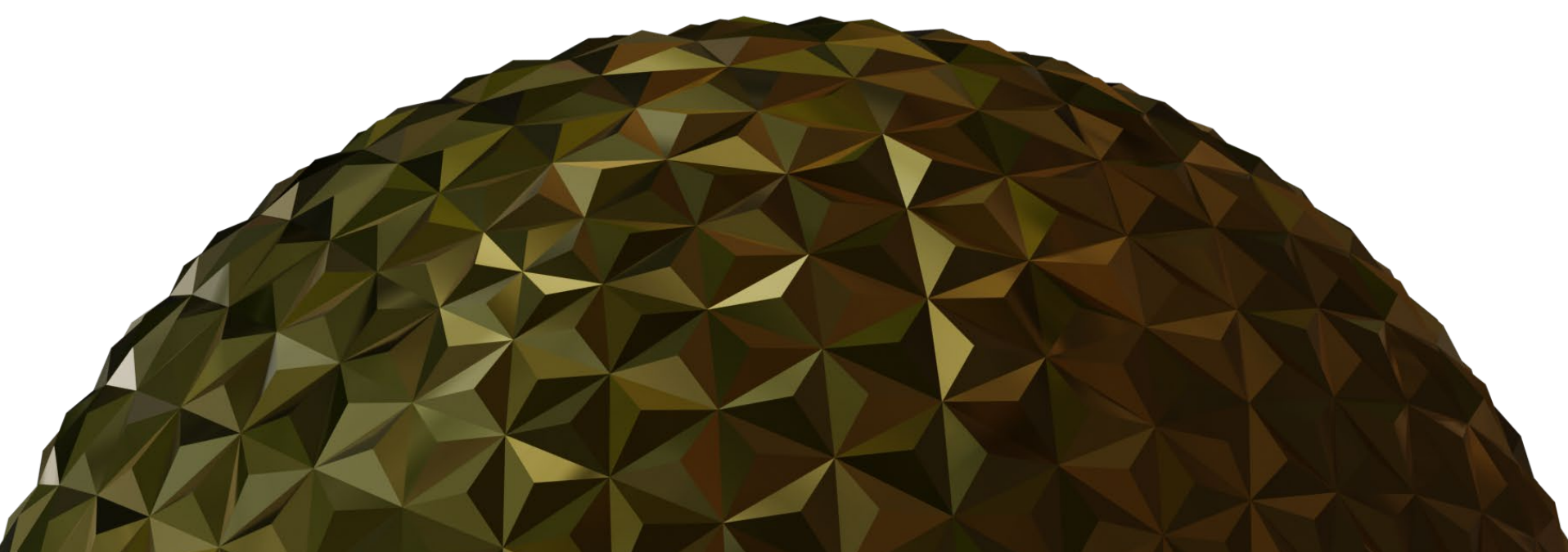
- Logo placement on pre-event promotion emails
- Logo placement on event website
- Sponsor kit (email and web assets)

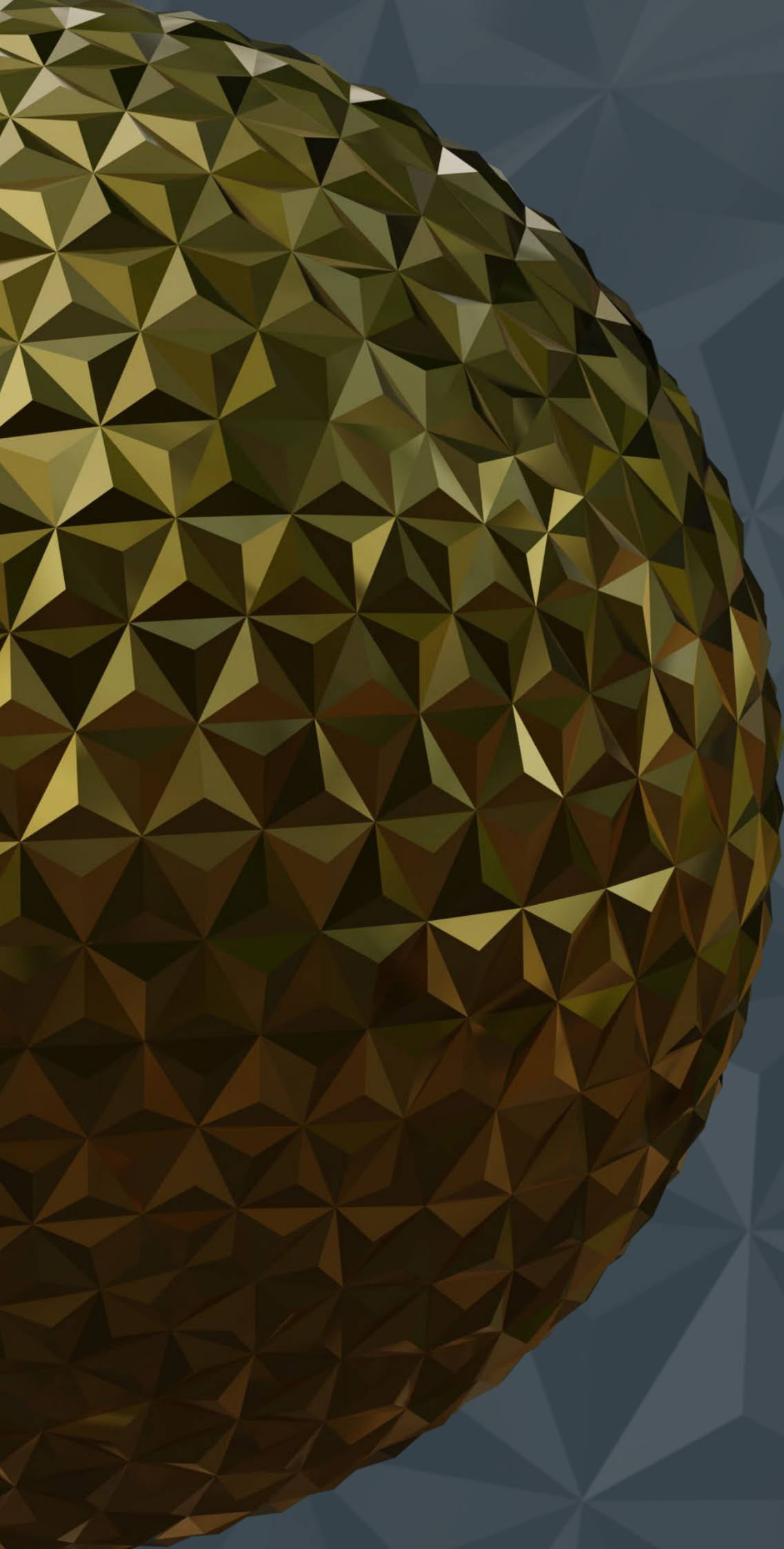
PRESENTATION CEREMONY (F2F)

- Logo displayed on sponsor slide during breaks

POST-EVENT

- Logo on post-event digital comms





RICS[®]

AWARDS
2023

Get in touch

For more information on how you can get involved, contact our Awards team:

awards@rics.org