



RICS Engagement Event

IP and Business Valuation: Policy Directions and Market Impact

2 March 2026



RICS Seminar in Hong Kong

'IP and Business Valuation: Policy Directions and Market Impact'

Date & Time: 18:45 – 21:00 HKT, 2 March 2026 (Monday)

Language: Cantonese

Venue: 10/F, North Tower, World Finance Centre, Harbour City, 19 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong SAR

CPD: 1.5 Hour Formal CPD

Booking: HKD 50 for RICS members and candidates, HKD 100 for non RICS members and non-RICS candidates; non-refundable.

F&B: Refreshments & light snacks will be provided

Event Description:

The first presentation will focus on the latest developments in the intellectual property and business valuation landscape, with particular reference to the new government measures highlighted in the recent policy address

The second presentation will present on how specialised IP valuation links intangible assets to capital markets. It will examine income approach methods, including the Relief-from-Royalty method and the Multi-Period Excess Earnings Method, and highlight the challenges of isolating IP-driven cash flows and determining appropriate discount rates for startups. The discussion will be illustrated using PRC lending models, with insights drawn from Mainland China's established IP pledge frameworks.

Rundown:

Time	Content	Speaker
18:30 – 18:45	Registration	MC: Winnie Che MRICS, Member of RICS Hong Kong Member Engagement Group
18:45 – 19:00	Networking Welcome Remarks	Alan Choi MRICS, Chair of RICS Hong Kong Member Engagement Group & Senior Investment Manager, Emperor International Holdings
19:00 – 19:30	Conversation with Mr. Derek Lau Q&A	Moderator: Calvin Wong, Transaction Services Principal, MOORE Speaker: Derek Lau, Assistant Director of Intellectual Property, The Government of the Hong Kong Special Administrative Region

19:30 – 20:00	Presentation: Bridging the gap between Intellectual Property (IP) assets and capital markets through specialized valuation Q&A	Kenneth Ma MRICS, Managing Director, MOORE
20:00 – 21:00	Networking	

Speakers:



Derek Lau, Assistant Director of Intellectual Property, The Government of the Hong Kong Special Administrative Region

Before joining the Intellectual Property Department (IPD), Derek Lau had worked in private practice in IP area for over 10 years. He has all-rounded IP practice experience and passed the Qualification Examination for China Patent Agents.

Derek Lau had been involved in the implementation of the Original Grant Patent system and “patent box” regime in Hong Kong. Currently, Derek Lau leads the Advisory Team in providing civil legal advisory service on IP matters to government bureaus and departments, oversees the international and regional cooperation in the IP area, and carries out the initiatives related to IP trading and IP financing.



Kenneth Ma MRICS, Managing Director, MOORE

Kenneth Ma is the Managing Director of Transaction Services at Moore Hong Kong. He performs valuation and financial due diligence for merger & acquisitions, financial reporting, litigation and internal references. Kenneth and his team assist clients in determining the right prices they should pay for their investments and supporting board decisions on accepting or rejecting investment options.

Kenneth is also a fan of horses and now is currently studying MSc Equine at the University of Edinburgh. Kenneth been performing valuation and due diligence for over 10 years. He holds a CFA Charter and a CAIA Charter and is a member of the RICS.



Calvin Wong, Transaction Services Principal, MOORE

Calvin Wong is the Principal of Transaction Services at Moore Hong Kong. He has over 10 years of professional experience in valuation and financial services industry. His expertise spans various applications, including financial reporting,

fund raising, mergers and acquisitions, public documentation and litigation support. Calvin has conducted valuations across a variety of businesses, financial instruments, intangible assets and fixed assets. His work covers a broad spectrum of industries, including technology, manufacturing, financial services, and cryptocurrencies. Calvin is a charter holder of the Chartered Financial Analyst (CFA) and holds a Master of Investment Management from Bayes Business School at City, University of London.

Venue Sponsor:



MOORE

Notes:

- This event is in-person with limited places available.
- Multi-booking or walk-in on the day is not allowed.
- RICS will send over event confirmation/reminder email around 1 week prior to the event if your registration is successful, please ensure you read the full information in the email.
- Should the event status need to change/cancel, we will communicate with all parties as soon as possible.
- All participants shall arrange their own transport to the venue.
- No insurance policy will be arranged for the participants by RICS, members may consider taking out their own insurance policy to cover their own risks.
- Photographs may be taken at this event. If you do not wish to you photographed, please make the host and/or photographer aware.