

PROPOSAL



# RICS Partnership Theme Packages 2026



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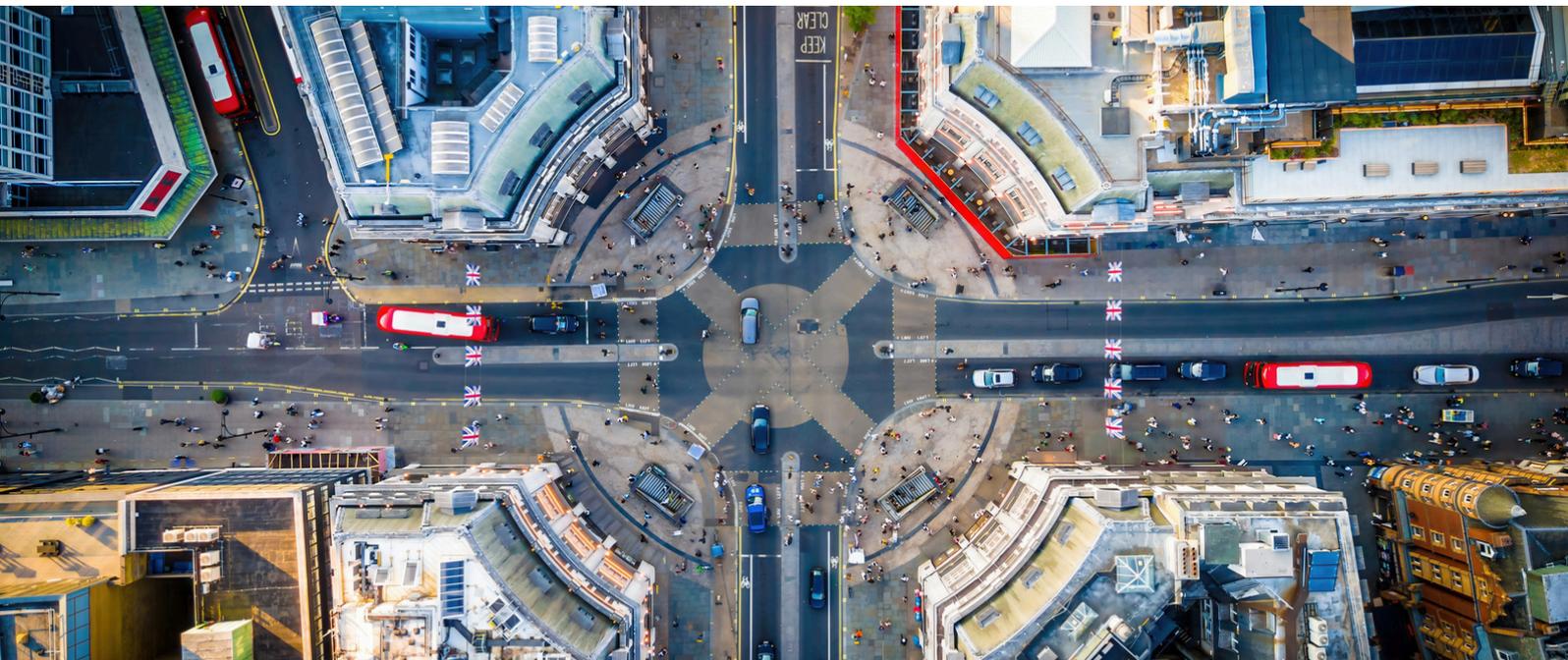
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## Executive Summary

RICS invites strategic partners to collaborate on a 2026 sponsorship programme designed to influence the future of the built and natural environment while showcasing your organisation's leadership across global markets.

This sponsorship opportunity allows partners to align with high-value industry themes and gain visibility through a fully tailored package. Each partnership is co-created to support your commercial goals—whether that's brand leadership, product promotion, market expansion, thought-leadership positioning, or access to specialist audiences.

Partners benefit from multi-channel exposure through conferences, webinars, digital learning, research collaboration, sector-specific campaigns, and priority inclusion across RICS' influential platforms, including Modus, journals, podcasts, and social media. Beyond visibility, sponsors gain direct engagement with the professionals shaping standards, regulation, innovation, and best practice across the built environment.



**130,000+**  
Members



**140+**  
Countries



Land, Real Estate,  
Construction and  
Infrastructure

## We will work with you to develop a sponsorship package which could include:

- Premium sponsorship slot at relevant annual conference or RICS Awards
- Sponsored webinar
- Sponsored content via Modus, Journals and Podcasts
- Sponsored video collaborated with RICS
- Choose a regional and get involved in member engagement events
- Social media posts via LinkedIn newsletter
- Priority pool of contributors to relevant RICS CPD outputs or branding alignment on web classes and learning courses
- Priority pool of partners on any key research projects undertaken / market surveys
- Priority pool of partners on public affairs and influencing work at RICS

## Benefits

- Enhanced platforming and positioning of your business and products with RICS
- Direct engagement with our members as well as our work in the field of standards and regulation
- Dedicated account manager who will develop a partnership plan with you
- Reporting on visibility and coverage of activities and outputs



## Our Global Reach

- **352,000** followers on LinkedIn
- **67,000** followers on Facebook
- **18,500** registered users members on myRICS communities with over **60** member groups.
- **5.61m** social impressions in 2025
- Collectively reach close to half a million followers, including a highly engaged LinkedIn audience of over **127,000** newsletter readers.
- Connect with **5,000+** industry leaders through in-person experiences and digital participation at our conferences.
- Direct engagement with our members as well as our work in the field of standards and regulation
- Dedicated account manager who will develop a partnership plan with you
- Reporting on visibility and coverage of activities and outputs



Sector	Specialism	Country
Construction/ Building Surveying	<b>Roofing Defects</b>	<p>Roofing defects represent a critical area of concern within the property sector, impacting the integrity, performance, and longevity of buildings. For RICS Surveyors, this is a key focus—ensuring accurate assessments and solutions that protect property value and safety.</p> <p>By supporting this initiative, sponsors can:</p> <ul style="list-style-type: none"> <li>• Align with industry excellence</li> <li>• Showcase new innovative and eco friendly products</li> <li>• Position themselves as leaders in safeguarding the built environment</li> </ul>
	<b>Contracts</b>	<p>RICS contracts form the backbone of the construction and property sectors, offering trusted frameworks that guide contract selection, administration, and compliance.</p> <p>With recent updates shaping industry best practice, this area is vital for professionals seeking clarity and confidence in complex projects.</p> <p>By sponsoring within this area, you'll position your brand at the forefront of industry standards:</p> <ul style="list-style-type: none"> <li>• Supporting education</li> <li>• Showcasing new innovation</li> <li>• Enabling time management support and time saving</li> </ul>
	<b>Cost Estimating</b>	<p>The RICS New Rules of Measurement (NRM) provide a standard set of measurement rules and essential guidance for cost management in construction projects.</p> <p>Sponsors may already align with these rules and may wish to promote certain technologies within this area to support.</p>

Sector	Specialism	Country
Construction/ Building Surveying	<b>Building Safety</b>	<p>Partner with us to champion the highest standards of safety and resilience in the built environment. Your sponsorship will position your brand at the forefront of industry leadership in these critical areas:</p> <ul style="list-style-type: none"> <li>• Building Safety – Drive innovation and confidence in safe construction practices that protect lives and assets.</li> <li>• Structural Integrity – Support initiatives that ensure buildings stand the test of time, delivering reliability and trust.</li> <li>• Fire Safety – Help advance fire prevention and response strategies that safeguard communities and businesses.</li> <li>• Building Services – Enable excellence in essential systems that keep buildings functional, efficient, and sustainable.</li> <li>• Access &amp; Egress – Promote inclusive, compliant design that prioritizes accessibility and emergency preparedness.</li> <li>• Hazardous Materials – Contribute to reducing risks and improving management of dangerous substances in construction.</li> <li>• External Risks – Back research and solutions that mitigate environmental and external threats to building safety.</li> </ul>
	<b>Building management systems (BMS)</b>	<p>Building Management Systems are essential integrated platforms that monitor and control a building’s mechanical and electrical systems—such as HVAC, lighting, power, fire safety, lifts, and security. For surveyors, understanding and considering BMS is increasingly important because it directly impacts building performance, compliance, cost, and risk.</p> <ul style="list-style-type: none"> <li>• Sponsors within this space may have new products to showcase to our members or case studies of where they have worked with clients and used BMS in the process.</li> </ul>

Sector	Specialism	Country
Construction /Building Surveying	<b>Fire Safety</b>	<p>Partner with us to champion the highest standards of safety and resilience in the built environment. Your sponsorship will position your brand at the forefront of industry leadership in these critical areas:</p> <ul style="list-style-type: none"> <li>• <b>Regulatory Compliance:</b> Ensuring buildings meet fire safety standards under Building Regulations and local codes.</li> <li>• <b>Risk Assessment:</b> Identifying hazards that could impact insurance, valuation, and client liability.</li> <li>• <b>Design &amp; Retrofit:</b> Advising on fire safety upgrades during refurbishments or new builds. Key area for sponsors with supportive fire-resistant materials.</li> <li>• <b>Due Diligence:</b> Essential for property surveys, especially in commercial and residential sectors.</li> </ul>
	<b>Retrofit</b>	<p>Retrofit is a key area which appeals to potential sponsors. Some key areas of aligned might be:</p> <ul style="list-style-type: none"> <li>• <b>Energy Efficiency:</b> Adding insulation, upgrading windows, installing energy-efficient HVAC systems.</li> <li>• <b>Structural Safety:</b> Strengthening foundations, walls, or roofs to meet seismic or wind-load standards.</li> <li>• <b>Compliance:</b> Bringing older buildings up to current building codes.</li> <li>• <b>Sustainability:</b> Reducing carbon footprint and improving thermal performance.</li> <li>• <b>Modernisation:</b> Updating aesthetics, functionality, and technology.</li> </ul>

Sector	Specialism	Country
Construction /Building Surveying	<b>Biodiversity Net Gain</b>	<p>BNG has become a core requirement of the UK planning system, and surveyors play a critical role in delivering it. Understanding BNG is no longer optional — it's essential for land, property, planning, and geomatics professionals. Partner with us to support surveyors in understanding:</p> <ul style="list-style-type: none"> <li>• Site Design &amp; Selection</li> <li>• Legal &amp; Reporting Role</li> <li>• Monitoring systems</li> <li>• Landfill Tax Impacts</li> </ul>
	<b>Sustainable Building Materials</b>  <b>Sustainable construction practices</b>  <b>Plus, circular economy</b>	<p>An opportunity to partner with RICS to support the acceleration and the transition to a more sustainable future. Key areas may include:</p> <ul style="list-style-type: none"> <li>• <b>Material Reuse &amp; Sustainable Materials:</b> Surveyors assess opportunities to reuse building components (steel, timber, bricks) during demolition or refurbishment.</li> <li>• <b>The role of technologies in mapping climate risk:</b> AI, machine learning, GIS, remote sensing, satellite imagery, and drones.</li> <li>• New rules of measurement for carbon accounting and 5D costing</li> <li>• <b>Waste Reduction:</b> Ensuring compliance with waste management plans and sustainability targets.</li> <li>• <b>Valuation Impact:</b> Valuation software support.</li> </ul>

Sector	Specialism	Country
Digital Transformation & AI	<b>Digital Twins</b>	<p>Support key conversations and showcase new technologies around Digital Twins:</p> <ul style="list-style-type: none"> <li>• A look at how Digital Twin and IoT technology is transforming the construction sector.</li> <li>• Modelling systems including - Purpose-built for infrastructure projects. Integrates CAD, BIM, and GIS into a 4D mode.</li> </ul>
	<b>BIM Management</b>	<p>Support key conversations and showcase new technologies around BIM (Building Information Modelling) Management:</p> <p>BIM processes and tools to improve accuracy, collaboration, and efficiency in construction and property projects</p>
	<b>New Innovations</b>	<p>Partner with us to champion new innovations and technologies which help support our members. Your sponsorship will position your brand at the forefront of industry leadership in these critical areas:</p> <ul style="list-style-type: none"> <li>• Topographic Surveys</li> <li>• Photogrammetry</li> <li>• LiDAR Surveys</li> <li>• Construction Monitoring</li> <li>• Asset Inspection</li> </ul>
	<b>Data Security in Smart Buildings</b>	<p>Support key conversations in sharing best practices for securing smart buildings. Sponsors may have knowledge in the below areas:</p> <ul style="list-style-type: none"> <li>• Cyber Security</li> <li>• Security Cameras and access control</li> <li>• Legal aspects</li> </ul>

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Digital Transformation & AI	<b>Reports/ Home Surveys etc</b>	<p>Home surveys are a core part of residential surveying, providing buyers with an independent assessment of a property's condition.</p> <p>Partners may wish to align with RICS in showcasing:</p> <ul style="list-style-type: none"> <li>• AI and new system softwares</li> </ul>
Valuation	<b>ESG in commercial property valuation</b>	<p>ESG Is Now Mandatory in Valuation and we are seeking partners whom can support our members with insight and tools which offer:</p> <ul style="list-style-type: none"> <li>• Integrated ESG Data Platforms</li> <li>• Automation + AI-Enhanced ESG Modelling</li> <li>• Digital Twins for ESG Valuation</li> <li>• AI + Predictive Modelling</li> </ul>
	<b>Property Appraisals/ Reporting Tools</b>	<p>Professionals in valuation and surveying now rely heavily on advanced software for:</p> <ul style="list-style-type: none"> <li>• Data capture</li> <li>• Cash-flow modelling</li> <li>• Market analysis</li> <li>• Automated report generation</li> <li>• End-to-end valuation and reporting</li> </ul>
Land and Natural Resources	<b>Property Flood Resilience</b>	<p>Upgrading existing landscapes, rural settlements, and land-based assets to improve their performance under climate pressures, biodiversity loss, and net zero goals. Partners can support in this area through discussions on:</p> <ul style="list-style-type: none"> <li>• Drainage &amp; Flood Resilience - systems</li> <li>• Soil &amp; Ground Improvement – green infrastructure</li> <li>• Energy &amp; Utilities – solar farms. Wind turbines</li> <li>• Access &amp; Transport – EV charging, cycle lanes</li> <li>• Climate Adaptation -Tree planting and creating shade</li> </ul>

Sector	Specialism	Country
Land and Natural Resources	<b>Retrofit</b>	<p>Upgrading existing landscapes, rural settlements, and land-based assets to improve their performance under climate pressures, biodiversity loss, and net zero goals. Partners can support in this area through discussions on:</p> <ul style="list-style-type: none"> <li>• Drainage &amp; Flood Resilience - systems</li> <li>• Soil &amp; Ground Improvement – green infrastructure</li> <li>• Energy &amp; Utilities – solar farms. Wind turbines</li> <li>• Access &amp; Transport – EV charging, cycle lanes</li> <li>• Climate Adaptation -Tree planting and creating shade</li> </ul>
Legal	<b>Landlord &amp; Tenant Law</b>	<p>Surveyors regularly encounter landlord–tenant issues in valuation, property management, home surveys, and professional advisory work.</p> <p>Key legal partners would be welcome to support in:</p> <ul style="list-style-type: none"> <li>• Clarifying Legal Rights, Obligations and Tenancy Status</li> <li>• Providing Legal Context for Valuation Assumptions</li> <li>• Assisting with Due Diligence on Tenanted Properties</li> <li>• Supporting Surveyors in Property Management Roles</li> <li>• Helping Surveyors Navigate Tenant Protections &amp; Standards</li> </ul>

Sector	Specialism	Country
Legal	<b>Disputes</b>	<p>Surveyors frequently sit at the intersection of property, law, and technical expertise, which makes them central figures in a wide range of legal disputes. These can involve boundaries, land ownership, dilapidations, construction defects, valuations, neighbour conflicts, and claims of professional negligence. Partners can support in the below key areas:</p> <ul style="list-style-type: none"> <li>• Boundary Disputes</li> <li>• Valuation Disputes</li> <li>• Defects &amp; Dilapidations</li> <li>• Professional Negligence</li> <li>• Payment &amp; Contractual Issues</li> <li>• Planning &amp; Development</li> </ul>
Finance	<b>Pro-social investment</b>	<p>This is a fast-growing area. The UK's impact economy is estimated to manage <b>£106 billion in assets, with at least £42 billion directly tied to national social priorities such as affordable housing, jobs, education, and clean energy.</b></p> <p>For surveyors, pro-social investment aligns strongly with valuation, development viability, ESG, land management, planning, and regeneration work.</p> <p>Partners can support in the below key areas:</p> <ul style="list-style-type: none"> <li>• Valuation: Reflect social value in appraisals (e.g., discounted cash flow for affordable housing)</li> <li>• Planning Consultancy: Support Section 106 agreements and community benefit clauses</li> <li>• Procurement Advice: Include social value scoring in tender evaluations</li> <li>• Reporting: Demonstrate compliance with Public Services (Social Value) Act 2012 and client ESG goals.</li> </ul>

Sector	Specialism	Country
Property Development	<p><b>Procurement /Risk Management</b></p>	<p>Procurement and risk management are core competencies for surveyors—particularly those working in quantity surveying, project management, commercial management, development, and public sector frameworks</p> <p>Champion this area and support our members with key insights on:</p> <ul style="list-style-type: none"> <li>• Specification &amp; Tender Documents: Prepare accurate technical and performance specifications.</li> <li>• Tender Evaluation: Assess bids for cost, quality, sustainability, and compliance.</li> <li>• Contract Advice: Recommend appropriate contract type (JCT, NEC, PPC).</li> <li>• Risk Management: Ensure fair allocation of risks in procurement strategy.</li> <li>• Sustainability &amp; ESG: Incorporate environmental and social criteria in supplier selection</li> </ul>
	<p><b>Facility management</b></p>	<p>With accelerating regulatory pressures, technological change, and net-zero commitments, surveyors play a key and expanding role in FM. We welcome partners to participate in discussions around:</p> <ul style="list-style-type: none"> <li>• Repairs and Maintenance</li> <li>• Minor Works</li> <li>• Grounds Maintenance</li> <li>• Cleaning</li> <li>• Security</li> <li>• Pest Control</li> <li>• Health and Safety</li> <li>• Project Management</li> <li>• Building Management</li> </ul>

Sector	Specialism	Country
Property Development	<b>Planning Consultancy</b>	<p>Surveyors frequently operate at the interface between planning, development, regulation, valuation, land assembly and environmental assessment, making planning consultancy skills increasingly important.</p> <p>Partner with us and support our members with:</p> <ul style="list-style-type: none"> <li>• Providing Structured Training on Planning Competencies</li> <li>• Provide Access to Real Planning Applications &amp; Casework</li> <li>• Navigating Planning Policy</li> <li>• Site Appraisal &amp; Feasibility</li> <li>• Stakeholder Engagement</li> <li>• Appeals &amp; Legal Agreements</li> </ul>